

## SaaS-platform for health monitoring and weight correction based on individual analysis of the state of body

### B2C – Users

- Interfaces: Mobile application, WEB-interface, Telegram-bot
- Personalized service for health monitoring and weight normalization
- Possibility to use household appliances for health monitoring
- Professional support: Nutritionists, Doctors, Fitness instructors, food delivery, Insurance companies
- Professional personalized nutritional and lifestyle recommendations
- Personalized loyalty program
- Database
- Entertainment content.

### B2B – Professionals

- Web interface and an instant messenger
- Access to target customers
- Effective marketing tools to promote products and services
- Customer data base

### Team experience:

- 17 years FMCG Sales and Marketing
- 15 years on the cat's product market
- 12 years in R&D and Internet solutions launch

### Project status:

- ✓ Prototype
- ✓ Pilot project
- ✓ Mobile application

### Partners:



ITMO UNIVERSITY

