

# New format of "walking distance" outlet

## Key tasks

### For the buyer:

- Provides the buyer with access to goods and services in the most convenient place around the clock: residential area, offices;
- Makes the buying process clear and easy;
- Excludes cash handling ;
- Provides access to the main human consumer product — water in close proximity to the place of residence ;
- Allows to receive and send a parcel, mail ;
- Allows to refill and activate the card "Podorozhnik".

### For an investor:

- Provides a turnkey solution for an innovative trade format ;
- Makes it possible to be part of a retail chain;
- The possibility of continuous updating of the modules of the store by connecting new features: MAT, Freight, Buhanka .

## Functions

- Development of point-of-sale (POS) modules ;
- Integration of modules into SAAS platform;
- Sale of franchise and master franchise to entrepreneurs and investors.

## Project status:

- ✓ Concept
- ✓ Prototype

## Partners:

