



Contact  
**Тимофей Чернов,**  
Project Manager

## SaaS-platform for health and care of domestic cats monitoring

### B2C – Users

- Interfaces: Mobile application, WEB-interface, Telegram-bot
- Personalized service for pet's health monitoring
- Possibility to use household appliances for health monitoring
- Professional help: Veterinary, Breeders, Felinologists, pet products suppliers, Insurance companies
- Personalized professional recommendations for your pets care and nutrition
- Personalized loyalty program
- Database
- Entertainment content

### B2B – Professionals:

- Web interface and an instant messenger
- Access to target clients
- Effective marketing tools to promote products and services
- Customer database

### Team experience:

17 years FMCG Sales and Marketing  
15 years on the cat's product market  
12 years in R&D and Internet solutions launch

### Project status:

- ✓ Prototype
- ✓ Pilot
- ✓ Mobile app
- ✓ Web-interface
- ✓ Telegram-bot

### Partners:



Сообщество Республика кошек –  
сеть приютов и котокафе



24  
часа ЭЛВЕТ

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