

Smart Vending Solution

Monitoring, payment and management system for vending machines

Speaker



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SVS – Intellectual Informational System (software and hardware solution) for:

- **Consumers**
 - Personalized service
 - “Pay later” credit option
 - Subscription and personal consumption
 - Alerts and information
 - Any payment means, including tokens
 - New purchasing locations
 - Service nearby
 - Loyalty program bonuses and savings
 - Lower price goods due to the reduced costs
- **Vending companies and manufacturers of goods**
 - Savings on equipment purchasing
 - Control of distribution
 - Reduced cash flow
 - Effective assortment planning
 - Sales planning
 - Reduced maintenance and collection costs
 - Subscriptions and loyalty programs increase the number of purchases and the average purchase value
 - Marketing and advertising revenues
 - Additional traffic conversion through expanded payment options
 - iBeacon - conversion of potential customers into buyers
 - **New goods: dairy and other short shelf life products.**
 - **Solution for goods with limited access: pharmacy, cigarettes, etc.**

Project status:

Prototype ✓

Pilot ✓

ЛАБОРАТОРИЯ
ИНТЕГРАЦИИ



X5 RETAIL GROUP



Team experience

9 years in the vending market:

- ✓ Contact lens chain (70% of Saint Petersburg market)
- ✓ Pharmacy chains
- ✓ Coffee and snack chain (150 vm)
- ✓ Cooperative chain (20 investors & 5 companies)
- ✓ Distribution of equipment & ingredients
- ✓ Consulting & solutions

17 years in FMCG

15 years in payment systems

12 years in R&D and software

Partners



rheavendors group ○



СИНЕРГИЯ